

YATISH KAPILA

Product Designer | UI/UX Designer | AI Experience Strategist

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Portfolio: <https://v0-yatish-portfolio.vercel.app/>

Behance: <https://www.behance.net/yatishkapila>

Professional Summary

Product Designer with experience designing enterprise SaaS healthcare products, mobile and web applications, and digital experiences. Skilled in UX research, interaction design, design systems, accessibility, Figma, prototyping, HTML/CSS, AI-assisted workflows, and cross-functional collaboration. Currently pursuing a PG Program in AI & Machine Learning at IIIT Bangalore.

Core Competencies

Product Design • UI/UX Design • User Research • Wireframing • Prototyping • Information Architecture • Interaction Design • Design Systems • Accessibility (WCAG) • Figma • Adobe XD • HTML • CSS • Python • Enterprise SaaS • Healthcare UX • AI Prompt Engineering • Stakeholder Management • Usability Testing

Professional Experience

Simplify Healthcare | Doc Analyst | Apr 2023 – Aug 2025

- Redesigned enterprise dashboards and document workflows for healthcare SaaS products.
- Collaborated with developers, analysts and stakeholders to deliver intuitive UX solutions.
- Built responsive UI components using HTML/CSS and design systems.
- Improved accessibility, visual hierarchy and design consistency.
- Conducted design reviews and usability validation.

Rubicube Gaming | UI/UX & Graphic Associate | Jul 2022 – Oct 2022

- Designed PokerStreet web and mobile experiences.
- Created marketing creatives and supported brand identity.

Dreamzlab Digital | Designer | Jan 2022 – May 2022

- Designed digital assets and improved website UX with engineering teams.

JCB | Industrial Design Intern | Jan 2022 – Apr 2022

- Designed a mini skid steer concept using research, ergonomics and CAD.

Key Projects

- OverRide Go Kart – Concept vehicle design, CAD modelling in Fusion 360 and KeyShot visualization.
- AI-powered design workflow reducing prototype time by 30%.

- Gaming app UX redesign improving engagement and user retention.

Education

PG Program in AI & Machine Learning (Pursuing) – IIIT Bangalore

B.Des (Product Design) – Vishwakarma University, Pune

High school, 10+2(CBSE) - CIS

Schooling, (CBSE) = DPS

Certifications

- Google AI Essentials
- LinkedIn Learning – AI for UX
- Adobe XD UX/UI
- Python & Deep Learning
- Design Thinking